



Flory Industries, Inc. Appoints New Chief Financial Officer

Salida, CA, August 2, 2021 – Flory Industries, Inc. announced today the appointment of Todd Wille as Chief Financial Officer (CFO) effective August 16, 2021.

Todd Wille joins Flory Industries, Inc. from ShareSafe Solutions, LLC, a SaaS provider of clinician software to health systems, physician groups and government agencies, where he has served as President and Chief Financial Officer. Prior to that, Todd Wille was the founder and managing partner of Wille Advisory Group, LLC, an executive consulting and advisory firm for early-stage entrepreneurs, after founding Bluon Energy, LLC, a manufacturer of innovative refrigerant product for the HVAC, refrigeration, and transportation market. Todd is experienced in taking leadership roles of increasing responsibility and is a financial leader with a proven track record of delivering profitable growth for various businesses throughout his career. He is a Certified Public Accountant with experience in auditing, accounting, and consulting.

Jason Flory, Chairman, commented “Todd’s extensive experience in leading the financial operations of many companies in diverse industries will make an immediate impact and provide great value to our team.”

Mike Eger, President and COO, said “Todd is a proven financial executive with extensive leadership knowledge and experience. He is well-equipped to manage the financial functions of the business and I’m delighted to welcome him to our leadership team.”

Todd Wille commented, “I am very excited to join the Flory Industries team. I believe the potential for growth and value creation are tremendous. I am confident that we can develop and execute plans to achieve the Company’s goals. I look forward to becoming a member of Flory Industries and partnering with the team to continue building the business.”